

RANJAN KUMAR
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SUMMARY:

To gain confidence and fame using my potential and express my innovative creative skills for self and company growth.

SKILLS:

Ms office, HTML , CSS, Digital Marketing (SMM, SEO, Leads Mgt.) Google Ads, Facebook Ads , Content Writing , Email marketing , Video Marketing , Wordpress , Cyber Security ,Kali Linux, IT Technical Support .

PROGRAMMING SKILLS:

C, C++, Python , java Script

EDUCATION:

BCA from Punjab Technical University (Jalandhar) 2018
10 +2 from JLNM College , Sursand (Bihar) in 2015

CERTIFICATION:

- Fundamental Of Digital Marketing From Google | Oct 2019([Credential ID FGS E7YSD7](#))
- Ethical Hacking From Scratch From z security | Jan 2020([Credential ID gDy0435x](#))
- Ethical Hacking From Scratch From Udemy | jan 2020([Credential ID UC-FNM9JTAP](#))
- Advanced Google Analytics From Google | ([Credential oY_aQXc-SUa7LXVMv3dkAA](#))
- SEO 2020: Website Traffic & High Quality Backlinks From Udemy | March 2020([Credential ID UC-07d0826c-20c5-45ed-a83c-36e7cf9224a1](#))
- Introduction to Cloud Identity From Google Cloud | June 2020([Credential ID QVKHD2VGAMQ4](#))
- Introduction to Cyber security From Cisco (Cerdential ID [f909cfaf-55d4-462e-a2c9- 1196b8a0188a](#))
- Google Cloud Platform Business Professional Accreditation From Google Cloud (Cerdential ID - [52766234](#))
- AWS Computer Vision: Getting Started with GluonCV From AWS (Cerdential ID - [DEAAC34ZRXTG](#))
- Technical Support Fundamentals From Google !

PROFESSIONAL EXPERIENCE:

Casca Group Of Companies (ambala, Haryana)| May' 2019-Present
Head Of IT

Responsibilities:

- Manage and Create a Website .
- Promoting a company online in india and globally
- Generate leads when a company needs Customer data ,
- Maintain the Customer database.
- Manage company server
- Manage all social accounts like (facebook instagram , linkedin, Twitter , YouTube.)
- Video Marketing

- Email Marketing
- Troubleshooting and IT Technical Support
- SEO (On page and Off Page).and Local SEO also
- Develop and manage Lead management web application
- Secure Company Websites and server

Other Experience:

Digital Marketer (Ganpatti Travels &Tour) , Ambala |September 2018 to March 2019

Responsibilities:

- Email Marketing and Social Media Marketing

Personal Profile: -

Name: Ranjan Kumar

Date of Birth: 12 August 1997

Marital Status: Single.

Languages: Hindi and English.